



January 7, 2010

[Upcoming Meetings](#): A calendar of small fruit related events

[The Weather Cafe](#) by Rufus La Lone

[Small Fruit Cold Storage Report](#)

Format change coming for the Small Fruit Update

Starting in February, we're going to begin sending out this newsletter using a new format. We'll still send a message by email as always but you'll then click on a link within the email that will take you to a web page display of the latest Small Fruit Update. Among many other improvements, you'll have the option of clicking on past newsletters. Many other online newsletters are done in this way, and it works very well.

For most of you, we don't anticipate any difficulties. However, if you've been receiving the Update in plain text form (without blue colored hot links) you won't be able to view this new version. As a test, [click here on this link](#) to go to the Rutgers Blueberry Bulletin. If you are unable to get to the Rutgers site and open one of the bulletins, you're going to have trouble opening our new format in a few weeks. If so, contact us (503-289-7287 or info@peerbolt.com) and we will try to assist you in making the needed changes.

For a few issues we'll be using both formats to allow for the transition before we get into the growing season. Please contact us with any comments or questions.

Pest Information

- **[Spotted Wing Drosophila](#)**: For recent research on SWD management using organically approved materials, [click here](#). This is work done by Mark Bolda, UC Extension agent showing that acidifying the spray tank mixture enhances effectiveness in controlling SWD.
- **[Pseudomonas \(Bacterial Blight\) blueberries](#)**: Water-soaked lesions usually appear at this time of year on canes in some fields that then develop into reddish brown to black cankers. Cankers may extend from a fraction of an inch to the entire length of 1-year-old wood. Buds in cankers die. If girdled, the cane portion above the canker dies. **Recommended management**: The lesions now being seen are the affects of past infections. To prevent future lesions from forming, copper sprays are recommended starting when the temperatures get warmer, usually around mid-February in the Willamette Valley and SW Washington. Good coverage is essential with copper.
- **[Voles](#)**: Vole activity is apparent in some blueberry and caneberry fields. Management of voles is most effective in the spring before they start multiplying like...voles. Kind of like weeds—get them before their reproduction cycle kicks in. [Click here](#) for some background and biology information on voles (or meadow mice). [Click here](#) for information on how to construct bait stations.

Blueberry native pollinator information online: [Click here](#). This newly developed information guide was funded by grants from the Washington and Oregon blueberry commissions and developed by Peerbolt Crop Management (PCM) to provide Northwest growers with practical native pollinator information. If you have suggested additional links and/or comments please call PCM at 503-289-7287 or [email](#).

Newsletters

- **The Source**--semi-weekly market news from The Produce News: [Click here](#)

Industry News

- **Florida growers brace for second cold front**: [Click here](#) (1/7, The Produce News)
- **Cold weather in Florida-governor declares state of Emergency**: [Click here](#) (1/6, WCTV in Tallahassee)
- **Washington State University technology preserves antioxidants in dried blueberry powder**: [Click here](#) (1/6, Western Farmer-Stockman)
- **Delayed Chilean blueberry deal finally begins**: [Click here](#) (12/22/09, The Packer)
- **California strawberries should see strong demand in 2010**: [Click here](#) (12/22/09, The Packer)

- **California strawberry 2010 acreage survey:** [Click here](#)
- (Fresh market strawberries) **Why plant varieties consumers don't want?:** [Click here](#) (12/31/09, The Packer)
- (New Zealand) **Raspberry production reaches peak this week:** [Click here](#) (12/30/09, Otago Daily Times)
- (North Carolina) **Strawberry farmers facing deer problem with crop:** [Click here](#) (12/29/09, WRAL.com)

Upcoming Events

- **January 12, 2010—North Willamette Horticultural Society Organic Day~** Canby Fairgrounds. [Click here](#) for the agenda. [Click here](#) for the registration form.
- **January 12-15, 2010— Ag Connect Expo~** Orlando, FL. A new farm show, organized by farm equipment manufacturers to showcase the latest industry innovations, products and technology. For more information visit the [Ag Connect website](#).
- **January 14, 2010—North Willamette Horticultural Society Berry Day~** Canby Fairgrounds. [Click here](#) for the agenda. [Click here](#) for the registration form. For other information email Diane Kaufman at diane.kaufman@orst.edu or call her at (503) 678-1264 x ext. 123.
- **January 17-20, 2010—96th Annual NW Food Manufacturing and Packaging Expo and Conference~** Portland, OR. Convention Center. Visit www.nwfpa.org in the coming months to view the 2010 Expo event pages.
- **January 26, 2010—Oregon Horticulture Society Annual Meeting and 41st Annual NW Ag Show~** Portland, OR Expo Center. Blueberry session 1-4 pm, [Click here](#) for more information. [Click here](#) for the seminar agenda.
- **January 27, 2010—Washington Red Raspberry Commission meeting~** Lynden, WA. TBA. [Email](#) Henry Bierlink for more information at 360-354-8767.
- **January 28-30, 2010— Horticulture Growers' Short Course (part of Tradex 12th Annual Pacific Ag Show)~** Abbotsford, British Columbia, CA. More info TBA. Please note that the dates for this 2010 show are different from previous years due to the Olympics.
- **February 2, 2010—Oregon Raspberry and Blackberry Commission meeting~** 12pm. Langdon Farms Golf Course, Aurora, OR. Contact [Philip Gutt](#) or call the commission office at 541-758-4043 for more information.
- **February 4, 2010—Oregon Strawberry Commission meeting~** 12pm. Roth's, Salem. Contact [Philip Gutt](#) or call the commission office at 541-758-4043 for more information.
- **February 17, 2010—Oregon Strawberry Commission Annual meeting~** TBA. North Willamette Research and Extension Center, Aurora, OR. Contact [Philip Gutt](#) or call the commission office at 541-758-4043 for more information.